

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30

BILL NO. R-23-03-20

RESOLUTION NO. _____

A RESOLUTION APPROVING THE AMENDMENT OF FORT WAYNE’S COMPREHENSIVE PLAN, ALL IN ALLEN, TO INCLUDE THE GOALS AND POLICIES OF THE PACKARD 2030 PLAN.

WHEREAS, the City of Fort Wayne, through its Common Council, adopted Fort Wayne’s Comprehensive Plan, All In Allen, in December 2023; and

WHEREAS, on February 16, 2023, the Fort Wayne Plan Commission initiated the amendment of the Comprehensive Plan to adopt the goals and policies of the Packard 2030 Plan; and

WHEREAS, the City of Fort Wayne Plan Commission, in accordance with Indiana statutes, held a public hearing related to the proposed amendment to the Comprehensive Plan; and

WHEREAS, the City of Fort Wayne Plan Commission issued a Do Pass recommendation on the amendment to the Common Council of the City of Fort Wayne.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMON COUNCIL OF THE CITY OF FORT WAYNE, INDIANA:

SECTION 1. The Common Council finds that the procedures required pursuant to Indiana statutes providing for notice, public hearing, and other

1 statutorily required acts by City of Fort Wayne Plan Commission have been
2 properly performed..

3
4 **SECTION 2.** That the City of Fort Wayne's Comprehensive Plan is
5 amended by including the goals and policies of the Packard 2030 Plan which
6 shall repeal and replace the previously adopted Packard Area Planning
7 Alliance (PAPA) Plan adopted in 2005.

8 **SECTION 2.** That the Resolution shall be in full force and effect from
9 and after its passage and any and all necessary approvals by the Mayor.

10
11 _____
12 Council Member

13
14 APPROVED AS TO FORM AND LEGALITY

15
16 _____
17 Malak Heiny, City Attorney
18
19
20
21
22
23
24
25
26
27
28
29
30

City of Fort Wayne Common Council
DIGEST SHEET

Department of Planning Services

Title of Ordinance: Amendment to the All in Allen Comprehensive Plan
Case Number: COMP-2023-0001
Bill Number: R-23-03-20
Council District: 5-Geoff Paddock

Introduction Date: March 28, 2023

Plan Commission
Public Hearing Date: April 10, 2023

Next Council Action: Ordinance will return to Council after recommendation by the
Plan Commission

Synopsis of Ordinance: A resolution to amend the All in Allen Comprehensive Plan by
including the goals and strategies of the Packard 2030 Neighborhood
Plan.

Location: The study area extends (approximately) from the 1700 block of
Fairfield Avenue to the 5700 block of Fairfield Avenue, and
(approximately) from the 1300 block of West Rudisill Boulevard to the
100 block of West Rudisill Boulevard, or the (approximate) area found
east of the St. Mary's River, North of Airport Expressway/Paulding
Road, west of Calhoun Street, and south of the Norfolk Southern
Railway.

Applicant: The City of Fort Wayne Division of Community Development

Related Petitions: COMP-2023-0001 (Bill #G-23-03-18)

Effect of Passage: Adopting the goals and strategies of the Packard 2030 Neighborhood
Plan will help fulfill a request of the Packard Area Planning Alliance
and its 18-member neighborhoods, providing an updated strategy for
development and redevelopment. The plan covers topics related to
Neighborhood Revitalization, Neighborhood Character, and
Neighborhood Public Realm.

Effect of Non-Passage: The Packard Area Planning Alliance Plan from 2005, which has a
significantly smaller geographic area, will continue to guide
development, economic, zoning, and infrastructure decisions that are
no longer in alignment with the goals and needs of the neighborhood
planning area.



COMMUNITY DEVELOPMENT

NEIGHBORHOOD PLANNING & ACTIVATION

Thomas C. Henry, Mayor

City of Fort Wayne
Community Development
200 East Berry Street, Suite 320
Fort Wayne, IN 46802

260 427-1127 fwcommunitydevelopment.org

Memo

To: Fort Wayne Common Council

From: Dan Baisden, CD Administrator – Neighborhood Planning & Activation

Date: March 23, 2023

Re: PACKARD 2030: Proposal to amend the All in Allen Comprehensive Plan

Packard 2030 is a neighborhood plan which builds off the successful foundations established in the 2005 Packard Area Plan. The Plan, which originated at an official request of the Packard Area Planning Alliance, began in the Winter of 2020 and involved City staff, a dedicated volunteer steering committee, residents, business owners, non-profit organizations, and stakeholders from 18 neighborhoods that make up the Packard Area.

The Plan’s goals and strategies are being considered as an amendment to the recently adopted **All in Allen** Comprehensive Plan by implementing the Housing and Neighborhoods Chapter Goal 1 (Support and Strengthen Complete Neighborhoods), Policy 1.6 (Encourage Neighborhood Activation and Planning). The Plan includes guiding principles and recommendations which provide guidance and direction to various City boards, commissions, departments, and other decision-makers.

Packard 2030 offers both short and long-term recommendations and action steps which focus on three key areas, (1) **neighborhood revitalization**, (2) **neighborhood character**, and (3) **neighborhood public realm**. Examples of recommendations include:

Encourage regular maintenance and upkeep of residential properties in a way that supports the existing character of the neighborhood(s).	Make the Packard Area a destination for entrepreneurs and start-up businesses.
Encourage improvements to the physical and built environment to promote safety.	Promote programs that educate residents about historic preservation, rehabilitation, and/or adaptive reuse of historic structures.
Promote the Packard Area’s role as the city’s cultural and artistic hub.	Ensure that existing parks, playgrounds, and open spaces are upgraded and maintained to a high standard.

On **February 20, 2023**, the Fort Wayne Plan Commission initiated the process to adopt Packard 2030’s recommendations. As a next step in this process, the Packard 2030 Neighborhood Plan has been placed for Common Council introduction on **March 28, 2023**, followed by an **April 10, 2023**, Plan Commission Public Hearing agenda for consideration. It will then return to Common Council for discussion and passage in May.

If you have any questions regarding Packard 2030, please feel free to contact me at 427-5694 or dan.baisden@cityoffortwayne.org

Vibrant. Prosperous. Growing.

An Equal Opportunity Employer





PACKARD 2030

WHAT IS PACKARD 2030?

Packard 2030 is a planning document which provides a shared vision and direction of 18 neighborhoods located in the southwest urban core of the City of Fort Wayne. Made up of homes averaging over 100 years old, the Packard area is rich with history, and a vibrant culture that the community looks to preserve and enhance while welcoming the future. In the following pages, you will find that this plan was created to:

WHO DOES IT INCLUDE

- Neighborhood Associations
- City Leaders and Staff
- Investors, Developers and Business Owners
- For-Profit Corporations & Non-Profit Organizations

WHAT DOES IT INCLUDE

- Neighborhood History and Existing Conditions
- Neighborhood Revitalization
- Neighborhood Character
- Neighborhood Public Realm

WHAT IS THE PLANNING PROCESS?

The Packard 2030 planning process began in the Winter of 2020 at the Packard Area Planning Alliance's request to update the previous 2005 Packard Area Plan. Neighborhood leadership was concerned that many elements of the previous plan were outdated and no longer reflected the current demographic, socioeconomic or geographic footprint of the expanded Packard Area. With a steering committee made up of Packard Area Planning Alliance leadership and a few additional neighborhood leaders in place, the Packard 2030 plan kicked off just one month before the onset of the COVID-19 Pandemic. The interruption required the Packard Area Planning Alliance and the steering committee to take a different and elongated approach to the planning process.

At the heart of Packard 2030 are robust stakeholder and resident engagement processes. Over the past two years, thousands of community members, from youth to seniors and renters to property owners, workers, business owners, and elected officials, participated in over **200 meetings and workshops**. Engagement strategies included online, and print surveys in multiple languages, COVID-safe public events, working group meetings covering several broad topics, neighborhood walks, and meetings in various locations, including Williams Woodland, Woodhurst, Creighton-Home Fairmont, and Hoagland Masterson.



0 0.075 0.15 0.3
Miles



NEIGHBORHOOD REVITALIZATION

At the heart of the mission for the Packard Area Planning Alliance is the notion that every resident should have the ability to thrive in their neighborhood. Engagement responses throughout the planning process emphasized that while the Packard Area has seen significant positive growth over the past decade, a renewed focus on neighborhood revitalization was paramount. To achieve these results, there are five primary goals (1) Providing Safe, Diverse, and Quality Housing Choices that ensure one's residence is a place where one can live their best life, (2) Supporting Neighborhood Businesses which serve the population by providing goods and services, (3) Enhancing Neighborhood Corridors as they are the seams that bind the primarily residential neighborhoods together, (4) Applying Appropriate Zoning so that property can reach its best and highest use, and (5) Neighborhood Health and Safety which considers how the built environment can impact one's sense of security and wellbeing.

Sustainability: Using the lens of sustainability, we encourage all revitalization efforts to be done with both interior and exterior environmental concerns in mind, in order to ensure the well-being of residents both at home and in their community. Therefore, this plan encourages ecologically sound improvements to housing stock (i.e. using renewable energy sources, non-toxic materials, and high energy-efficiency appliances, systems, and fixtures), commercial building stock (that can be repurposed or adaptively reused), and public infrastructure.

Equity: Using the lens of equity, this focus area details how we seek to retain residents and supportive businesses of diverse races, ethnicities, and income levels. We recognize that the way to achieve this goal is to encourage a variety of mixed-income housing, along with commercial and retail opportunities so residents who want to remain in the Packard Area have the ability to do so. Additionally, the Neighborhood Revitalization goals promote neighborhood accessibility and welcomeness by stipulating the resources and marketing should be provided for and made with the intention of engaging neighbors of various languages and abilities.

GOAL ONE: All Neighborhoods Within the Packard Area Should Provide Safe, Stable, Fair, Diverse, and Quality Housing Choices

- 1.1 Encourage regular maintenance and upkeep of residential properties in a way that supports the existing character of the neighborhood(s)
- 1.2 Support income-eligible residents with assistance that provides regular maintenance and upkeep of residential properties
- 1.3 Support the development and rehabilitation of housing that can be acquired by both renters and homeowners at affordable rates
- 1.4 Encourage developers to build a variety of housing options through infill development projects
- 1.5 Support the expansion of homeownership programs
- 1.6 Support the development of tenant-based programs

GOAL TWO: Support Neighborhood-Oriented Businesses And Entrepreneurship Programs

- 2.1 Support existing neighborhood businesses and expand access to quality retail
- 2.2 Make the Packard Area a destination for entrepreneurs and start-up businesses
- 2.3 Support business development opportunities for marginalized populations

GOAL THREE: Enhance Neighborhood Commercial Corridors To Improve Neighborhood Identity And Support Neighborhood Businesses

- 3.1 Improve commercial corridors through streetscape enhancements
- 3.2 Improve corridor aesthetics through Facade Improvements
- 3.3 Prioritize beautification efforts on corridors

GOAL FOUR: Enhance, Improve And Protect Neighborhood Character And Property Values Through The Application Of Appropriate Zoning Tools And Improved Enforcement Of Zoning Ordinance Provisions

- 4.1 Encourage the application of Urban Corridor (UC) designation to specific locations along commercial corridors to enhance and preserve existing urban scaled, pedestrian-oriented, mixed-use corridors
- 4.2 Ensure screening and buffering standards are consistently enforced on commercial properties adjacent to residential zoned neighborhoods



4.3 Encourage the adaptive reuse of vacant and underutilized commercial, institutional, and industrial buildings for residential, commercial, or mixed-use purposes

4.4 Evaluate zoning and land-use conflicts in the Packard Area and prioritize areas for zoning district modifications

GOAL FIVE: Provide A Sense Of Improved Health, Safety, And Security For Both Residents And Businesses

5.1 Encourage improvements to the physical and built environment to promote a sense of safety

5.2 Partner with the City's Public Safety Divisions to monitor and communicate safety issues in the Packard Area

5.3 Provide resources to promote healthy lifestyles

STRATEGIC DEVELOPMENT

IRISHTOWN

Reinforce the vibrant mixed commercial character of Irishtown through contextually sensitive redevelopment with public realm improvements and neighborhood services while promoting additional housing opportunities and protecting existing neighborhood residents.

PACKARD ARTS

Re-envision a new urban fabric around the improved Packard Park, while supporting it as a public space for a diverse and inclusive population. Encourage the development of mixed-use projects that include new, permanently affordable housing and a commercial, artist, and maker space along the vibrant Fairfield Corridor.

BROAD RIVER

With its proximity to the newly repurposed Electric Works campus, and the high volume of people who travel the corridor each day, it is important to continue the urban corridor fabric south along Broadway to Park Avenue where the commercial district abuts the residential neighborhoods. This corridor serves not only those traveling to destinations, but also the residents of Creighton Home, Poplar, Broad River, and South Wayne with laundry facilities, restaurants, professional offices, and convenience stores.

NEIGHBORHOOD CHARACTER

Ensuring diversity and celebrating neighborhood character is a focus for the Packard Area based on the shared responses through the community engagement process. Discussed in the following pages are three primary goals (1) Preserve and Promote the Historical Character of the Packard Area, which promotes the idea that historic preservation should be a tool that engages and supports the development of neighborhoods where residents of the community can enjoy no matter their background, (2) Celebrate Arts and Culture by showcasing the Packard Area's vibrancy as both one of Fort Wayne's leading artist communities as well as its cultural heritage, and (3) Cultivate inclusive neighborhoods as the population diversity continues to grow. Neighborhood Character is one of the most equity-focused sections of the plan and ensures that recommendations can be implemented and celebrated by residents of all neighborhoods.

Sustainability: Using the lens of sustainability, we must recognize that historic preservation and culture both have a direct impact on promoting economic growth and environmental sustainability. For this reason, it is essential to support continued efforts that preserve cultural identities, historic assets, and neighborhood stories so they can continue to deliver benefits to residents and businesses for years to come.

Equity: Using the lens of equity, the diversity of the Packard Area's neighborhood(s) and residents is a tremendous asset to the community. Ensuring that the neighborhood(s) are welcoming, inclusive, and celebratory of a wide variety of people will help foster and create a community that thrives both economically and socially.

GOAL ONE: Preserve And Promote The Historical Character Of The Packard Area

- 1.1 Encourage maintenance and rehabilitation efforts that maintain the historic character of neighborhood areas
- 1.2 Promote programs that educate residents about historic preservation and rehabilitation and/or adaptive reuse of historic structures
- 1.3 Ensure the practice of historic preservation and protection of community assets is for everyone
- 1.4 Educate both residents and building owners about the Packard Areas' historic assets
- 1.5 Support the designation of National Register Districts, Local Historic Districts, Conservation Districts, Heritage Districts, and Commercial/Institutional Landmark properties
- 1.6 Ensure that neighborhood associations in the Packard Area are particularly aware and sensitive to historic preservation issues and the appropriate rehabilitation of historic properties

GOAL TWO: Celebrate The Rich Arts Community And Cultural Identity Of The Packard Area

- 2.1 Promote the Packard Area's role as a cultural and artistic hub of the City
- 2.2 Encourage the development of community events to build intergenerational and multicultural relationships that celebrate the diversity of the Packard Area
- 2.3 Establish a cultural heritage district in the Packard Area

GOAL THREE: Cultivate Strong And Inclusive Neighborhoods

- 3.1 Strengthen the Packard Area Planning Alliance organization so that it fosters diversity and inclusivity among its member neighborhoods
- 3.2 Strengthen and activate neighborhoods within the Packard Area



NEIGHBORHOOD PUBLIC REALM

Promoting an enhanced and robust quality of life in the Packard Area requires that residents and visitors can access and enjoy the amenities that neighborhoods and public spaces have to offer. There are two primary goals (1) Neighborhood Mobility, which focuses on transportation infrastructure and connectivity, and (2) Neighborhood Parks and Open Space, which promotes some of the Packard Area's most prized assets, its park system. Each goal considers the lenses of sustainability and equity, equally important concepts that should be applied to all projects and programs implemented in the Packard Area.

Sustainability: Using the lens of sustainability, in order to promote safety and well-being, this plan recommends implementing environmental and infrastructure improvements, as well as programs that promote activity in the public realm which have been demonstrated to (1) improve health, and (2) reduce the proliferation of crime. The increased use of public transportation along with the installation of green and blue infrastructure, will ready Packard Area neighborhood(s) to better absorb population growth. Improved transportation and infrastructure can also help to offset changes (i.e. increased stormwater runoff, traffic congestion, sedentary behavior, and smog) that can impact health outcomes for area residents.

Equity: Using the lens of equity, we believe that safety, wellness, and mobility are essential components of creating equitable communities where all residents can participate, prosper, and reach their full potential. This is why the Neighborhood Public Realm section recommends implementing place-based measures that will improve access to public and multimodal transportation options, as well as public spaces and amenities that promote health and social interaction.

GOAL ONE: Improve Neighborhood Mobility, Connectivity, And Transportation Infrastructure

- 1.1 Establish safe, clearly marked pedestrian and bikeway routes to better connect neighborhoods and destinations
- 1.2 Increase access to and encourage the use of public transportation
- 1.3 Promote and support road improvements that enhance the safety of neighborhood streets for all residents
- 1.4 Support the development of long-term improvement strategies to existing transportation, water and sewer infrastructure and utilities
- 1.5 Continue working to enhance the aesthetic appearance of gateways to the Packard Area

GOAL TWO: Support The Growth And Maintenance Of Parks, And Open Spaces

- 2.1 Ensure that existing parks, playgrounds, and open spaces are upgraded and maintained to a high standard
- 2.2 Implement the recommendations from the Packard Park Master Plan
- 2.3 Ensure that existing parks, playgrounds, and open spaces are physically accessible to all modes of travel from adjoining neighborhoods, schools, and corridors
- 2.4 Ensure that all Packard Area residents have access to quality programming and recreational opportunities in existing parks, playgrounds, and open spaces
- 2.5 Increase and Enhance the tree canopy throughout the entire Packard Area



FACT SHEET

Case #COMP-2023-0001 Bills # G-23-03-18 Project Start: March 2023 #R-23-03-20	
PROPOSAL:	Comprehensive Plan Amendment COMP-2023-0001 Packard 2030 Neighborhood Plan
APPLICANT:	City of Fort Wayne Division of Community Development
REQUEST:	To amend the All-in-Allen Comprehensive Plan by adopting the goals and policies of the Packard 2030 Neighborhood Plan
LOCATION:	The study area extends (approximately) from the 1700 block of Fairfield Avenue to the 5700 block of Fairfield Avenue and (approximately) from the 1300 block of West Rudisill Boulevard to the 100 block of West Rudisill Boulevard or the (approximate) area found east of the St. Mary's River, north of Airport Expressway / Paulding Road, west of Calhoun Street, and south of the Norfolk Southern Railway
COUNCIL DISTRICT:	5 – Geoff Paddock
SPONSOR:	Fort Wayne Plan Commission

April 10, 2023 Public Hearing

- Three residents spoke in support at the hearing and three support letters were received.
- Tom Freistroffer was absent.

April 17, 2023 Business Meeting

Plan Commission Recommendation: DO PASS

A motion was made by Rachel Tobin-Smith and seconded by Paul Sauerteig to return the Ordinance with a Do Pass recommendation to Common Council for their final decision.

9-0 MOTION PASSED

Fact Sheet Prepared by:
Michelle B. Wood, Senior Land Use Planner
May 2, 2023

PROJECT SUMMARY

The Packard 2030 Neighborhood Plan is a neighborhood plan which builds off the successful foundations established in the previously adopted 2005 Packard Area Plan. The goals and recommendations of the plan are structured to expand on the goals of the All in Allen – Allen County-Fort Wayne Comprehensive Plan, specifically those which address Land Use & Development, Housing & Neighborhoods, Economic Development, Transportation & Mobility, Public Facilities & Infrastructure, and Parks & Environment. The following specific strategies of the All in Allen Comprehensive Plan support the proposed amendment of Packard 2030.

ALL IN ALLEN COMPREHENSIVE PLAN

Land Use & Development

- **Goal 1:** Encourage compatible infill development and redevelopment in the Urban Infill and Priority Investment Areas

Housing & Neighborhoods

- **Goal 1:** Support and Strengthen Complete Neighborhoods
 - 1.1 Promote the creation of complete neighborhood areas through compact development, increased density, and infill
 - 1.2 Support historic preservation efforts
 - 1.3 Encourage adaptive reuse
 - 1.4 Strengthen existing neighborhoods and revitalize declining and middle-and low-income neighborhoods
 - 1.5 Enhance a neighborhood's sense of place
 - 1.6 Encourage neighborhood activation and planning
- **Goal 2:** Enable sustainable, diverse, and accessible housing choices along with creative design and development solutions throughout Allen County to meet the needs of all residents
 - 2.1 Promote diverse and creative housing solutions
 - 2.2 Promote the use of renewable energy resources and green infrastructure
 - 2.3 Promote accessible, attainable, and stable housing

Economic Development

- **Goal 1:** Ensure all areas of Fort Wayne and other Allen County communities can prosper and meet the projected employment demand
 - 1.2 Support equitably-balanced economic investment and reinvestment
 - 1.3 Support business development and expansion, and new business attraction
- **Goal 2:** Continue to invest in Fort Wayne and outlying communities to improve the quality of place
 - 2.1 Support vibrant activity centers
 - 2.2 Identify and enhance key community, sports, and tourism assets
- **Goal 3:** Coordinate key infrastructure and transportation improvements with local economic development efforts
 - 3.1 Ensure sufficient infrastructure and transportation capacity

- 3.2 Maintain and expand key transportation assets
- **Goal 4:** Support efforts to continue to create a welcoming, business-friendly, and inclusive community that fosters entrepreneurship, innovation, and business growth
 - 4.1 Support targeted business attraction
 - 4.2 Develop and support innovation hubs where anchor institutions and companies are concentrated and support new business start-ups, business incubators, and accelerators
 - 4.5 Support inclusivity and diversity
 - 4.6 Strengthen the entrepreneurial ecosystem

Transportation & Mobility

- **Goal 1:** Support high-quality infrastructure and systems for all transportation modes that align with community needs and facilitate economic development
 - 1.1 Improve connectivity and capacity
 - 1.2 Plan for and coordinate transportation improvements with economic development priorities
- **Goal 3:** Increase safe, attractive, multimodal transportation opportunities across the entire Allen County area
 - 3.1 Prioritize the development of safe, attractive “complete streets”
 - 3.2 Prioritize public transportation

Public Facilities & Infrastructure

- **Goal 4:** Encourage collaboration between stakeholders, organizations, and governmental entities to strengthen environmental resiliency and reduce the impact of future infrastructure
 - 4.1 Encourage green infrastructure and low-impact design
 - 4.3 Encourage environmentally responsible and sustainable infrastructure construction
- **Goal 5:** Ensure adequate public safety services through increased collaboration as part of planning for new growth and development
 - 5.2 Promote property maintenance and crime prevention techniques to improve perceptions and reduce crime risks
 - 5.3 Promote prepared and resilient communities
- **Goal 6:** Improve public safety outcomes
 - 6.1 Support public safety community outreach

Parks & Environment

- **Goal 1:** Ensure all residents have equitable access to parks, natural areas, and trails to meet increasing and future demand
 - 1.2 Prioritize the maintenance and improvement of existing parks
- **Goal 3:** Encourage community stewardship of natural and environmentally sensitive areas
 - 3.3 Encourage tree canopy expansion and protection

PACKARD 2030: Background

Packard 2030 is a planning document providing a shared vision and direction of 18 neighborhoods in the southwest urban core of the City of Fort Wayne. Made up of homes averaging over 100 years old, the Packard area is rich with history and vibrant culture that the community looks to preserve and enhance while welcoming the future. In the following pages, you will find that this plan was created to:

- Engage the residents and stakeholders of the Packard area to identify and prioritize needs and aspirations
- Establish a shared vision that can guide the 18 neighborhoods of the Packard area
- Celebrate the Packard area's history and culture and discover its unique personality
- Develop a set of goals and implementation strategies that will guide planning and development activities, neighborhood design, public improvements and future investments
- Provide guidance to neighborhood associations in the Packard Area, the City of Fort Wayne, decision-makers, public agencies, developers, investors, for-profit corporations and non-profit organizations

PACKARD 2030: Process

The Packard 2030 planning process began in the winter of 2020 at the Packard Area Planning Alliance's request to update the previous 2005 Packard Area Plan. Neighborhood leadership was concerned that many elements of the previous plan were outdated and no longer reflected the current demographic, socioeconomic or geographic footprint of the expanded Packard Area.

With a steering committee made up of Packard Area Planning Alliance leadership and a few additional neighborhood leaders in place, the Packard 2030 plan kicked off just one month before the onset of the COVID-19 Pandemic. The interruption required the Packard Area Planning Alliance and the steering committee to take a different and elongated approach to the planning process.

At the heart of Packard 2030 are robust stakeholder and resident engagement processes. Over the past two years, thousands of community members, from youth to seniors, renters to property owners, workers, business owners, and elected officials, participated in over 200 meetings and workshops. Engagement strategies included online and print surveys in multiple languages, COVID-safe public events, working group meetings, neighborhood walks, and meetings in various locations, including Williams Woodland, Woodhurst, Fairmont, and Hoagland Masterson.

Resident Survey: In order to gather perceptions and concerns about the Packard Area, digital and paper surveys were widely distributed to residents and business owners. The surveys garnered eight hundred (800) responses. Surveys were provided in English and Spanish and were distributed through various media to ensure ample coverage of the Packard Area.

Stakeholder Interviews: Over sixty (60) one-on-one stakeholder meetings were conducted to gain additional insight into challenges and priorities for neighborhoods in the Packard Area. The stakeholder meetings were primarily conducted in May and June 2020. Interviews used a 'snowball sample,' meaning that the first residents contacted were asked to provide an additional stakeholder to interview until sixty (60) total interviews were completed. Long-time and short-term residents, business owners, non-profit executives, and leaders of institutional facilities participated, representing all neighborhoods in the Packard Area.

Neighborhood Walks and Meetings: The City's Neighborhood Planning and Activation staff attended nearly forty (40) neighborhood walks and neighborhood association meetings throughout the two-year planning time frame. At each event, staff spoke with residents and business owners to better understand their concerns and vision for the neighborhood. Staff used these opportunities to complete field assessments of neighborhood conditions.

Public Open House: Four public open house events were then held at Wunderkammer Company in January 2022 to present the initial findings and recommendations to the community. Nearly one hundred (100) residents provided feedback, and the recommendations outlined in this plan are what emerged from the Open House responses.

Engagement Outcomes: Over one thousand five hundred (1,500) residents were involved in the Packard 2030 Plan making it one of the most robust engagement projects the city's Community Development Division has undertaken. A broad cross-section of the community articulated challenges and needs that Packard Area residents currently face and foresee. Together they set goals and objectives, generated ideas and policies, and crafted ideas for long-term investments to help the Packard Area thrive for generations.

PACKARD 2030: RECOMMENDATIONS

Neighborhood Revitalization

Goal 1: All Neighborhoods Within the Packard Area Should Provide Safe, Stable, Fair, Diverse, and Quality Housing Choices

Strategy 1.1 Encourage regular maintenance and upkeep of residential properties in a way that supports the existing character of the neighborhood(s)

Strategy 1.2 Support income-eligible residents with assistance that provides regular maintenance and upkeep of residential properties

Strategy 1.3 Support the development and rehabilitation of housing that can be acquired by both renters and homeowners at affordable rates

Strategy 1.4 Encourage developers to build a variety of housing options through infill development projects

Strategy 1.5 Support the expansion of homeownership programs

Strategy 1.6 Support the development of tenant-based programs

Goal 2: Support Neighborhood-Oriented Businesses and Entrepreneurship Programs

Strategy 2.1 Support existing neighborhood businesses and expand access to quality retail

Strategy 2.2 Make the Packard Area a destination for entrepreneurs and start-up businesses

Strategy 2.3 Support business development opportunities for marginalized populations

Goal 3: Enhance Neighborhood Commercial Corridors to Improve Neighborhood Identity and Support Neighborhood Businesses

Strategy 3.1 Improve commercial corridors through streetscape enhancements

Strategy 3.2 Improve corridor aesthetics through Facade Improvements

Strategy 3.3 Prioritize beautification efforts on corridors

Goal 4: Enhance, Improve, And Protect Neighborhood Character and Property Values Through the Application of Appropriate Zoning Tools and Improved Enforcement of Zoning Ordinance Provisions

Strategy 4.1 Encourage Urban Corridor (UC) designation to specific locations along commercial corridors to enhance and preserve existing urban scaled, pedestrian-oriented, mixed-use corridors

Strategy 4.2 Ensure screening and buffering standards are consistently enforced on commercial properties adjacent to residential zoned neighborhoods

Strategy 4.3 Encourage the adaptive reuse of vacant and underutilized commercial, institutional, and industrial buildings for residential, commercial, or mixed-use purposes

Strategy 4.4 Evaluate zoning and land-use conflicts in the Packard Area and prioritize areas for zoning district modifications

Goal 5: Provide A Sense of Improved Health, Safety, And Security for Both Residents and Businesses

Strategy 5.1 Encourage improvements to the physical and built environment to promote a sense of safety

Strategy 5.2 Partner with the City's Public Safety Divisions to monitor and communicate safety issues in the Packard Area

Strategy 5.3 Provide resources to promote healthy lifestyles

Neighborhood Character

Goal 1: Preserve and Promote the Historical Character Of The Packard Area

Strategy 1.1 Encourage maintenance and rehabilitation efforts that maintain the historic character of neighborhood areas

Strategy 1.2 Promote programs that educate residents about historic preservation and rehabilitation and/or adaptive reuse of historic structures

Strategy 1.3 Ensure the practice of historic preservation and protection of community assets is for everyone

Strategy 1.4 Educate both residents and building owners about the Packard Areas' historic assets

Strategy 1.5 Support the designation of National Register Districts, Local Historic Districts, Conservation Districts, Heritage Districts, and Commercial/Institutional Landmark properties

Strategy 1.6 Ensure that neighborhood associations in the Packard Area are particularly aware and sensitive to historic preservation issues and the appropriate rehabilitation of historic properties

Goal 2: Celebrate the Rich Arts Community and Cultural Identity of The Packard Area

Strategy 2.1 Promote the Packard Area's role as a cultural and artistic hub of the City

Strategy 2.2 Encourage the development of community events to build intergenerational and multicultural relationships that celebrate the diversity of the Packard Area

Strategy 2.3 Establish a cultural heritage district in the Packard Area

Goal 3: Cultivate Strong and Inclusive Neighborhoods

Strategy 3.1 Strengthen the Packard Area Planning Alliance organization so that it fosters diversity and inclusivity among its member neighborhoods

Strategy 3.2 Strengthen and activate neighborhoods within the Packard Area

Neighborhood Public Realm

Goal 1: Improve Neighborhood Mobility, Connectivity, And Transportation Infrastructure

Strategy 1.1 Establish safe, clearly marked pedestrian and bikeway routes to better connect neighborhoods and destinations

Strategy 1.2 Increase access to and encourage the use of public transportation

Strategy 1.3 Promote and support road improvements that enhance the safety of neighborhood streets for all residents

Strategy 1.4 Support the development of long-term improvement strategies to existing transportation, water and sewer infrastructure and utilities

Strategy 1.5 Continue working to enhance the aesthetic appearance of gateways to the Packard Area

Goal 2: Support the Growth and Maintenance of Parks, And Open Spaces

Strategy 2.1 Ensure that existing parks, playgrounds, and open spaces are upgraded and maintained to a high standard

Strategy 2.2 Implement the recommendations from the Packard Park Master Plan

Strategy 2.3 Ensure that existing parks, playgrounds, and open spaces are physically accessible to all modes of travel from adjoining neighborhoods, schools, and corridors

Strategy 2.4 Ensure that all Packard Area residents have access to quality programming and recreational opportunities in existing parks, playgrounds, and open spaces

Strategy 2.5 Increase and Enhance the tree canopy throughout the entire Packard Area

PACKARD 2030: Implementation

Measuring the success of any plan is traditionally based on the achievement of its goals and policies through decision making and implementation of defined action steps. While the goals and policies provide guidance for decision making processes, the completion of action steps will be the benchmarks of success. The adoption of the goals and policies of the plan as an amendment to the All in Allen Comprehensive Plan ensures that the needs of the community are considered during infrastructure planning and in the review of new development. The action steps are not considered for adoption under the proposed amendment as they provide specific tasks to implement the goals and policies and are intended to remain flexible and may change over time.

The implementation of this plan is expected to continue over the next 5-10 years and is intended to be championed by the Packard Area Planning Alliance with continued support and assistance by the City of Fort Wayne Neighborhood Planning and Activation Workgroup. Ensuring the overall success of the plan will require collective efforts that also include other City departments, property owners and other community stakeholders.

PUBLIC HEARING SUMMARY:

Presenter:

Dan Baisden and Josh Campbell, Neighborhood Planning and Activation, presented the petition to the Plan Commission as summarized above.

Public Comments:

Sierah Barnhart, Southwood Park and Packard Area Planning Alliance - Support

Rebecca Gremaux Webster Street – Support

Cody Till, Former Packard President – Support

March 28, 2023

Fort Wayne Plan Commission

200 E. Berry St

Fort Wayne, IN

RE: COMP-2023-0001

Dear Plan Commission,

In a straw poll taken at the March 20, 2023 regular meeting of the Hoagland-Masterson Neighborhood Association, the membership present voted unanimously in support of passage of the Packard 2030 Neighborhood Plan.

We were excluded from the 2005 Packard Plan and many here haven't forgotten that. Our neighborhood suffered from decades of political neglect and economically regressive zoning ordinances. Despite the obstacles, challenges, and exclusion, our area has reversed its fortunes. We are hopeful that this Plan will inform our accelerating growth and allow us to take full advantage of the positive momentum of DTFW.

Sincerely,



Arline Nation,

President, Hoagland-Masterson Neighborhood Association



Dear Common Council and Plan Commission,

I am writing you in support of the adoption of the Packard Area Plan. The Fairfield Neighborhood Association was one of many neighborhoods who devoted countless volunteer hours to help develop this plan over the last few years and can attest that this plan is the most reflective of our residents' desires for the future of our community.

I encourage you all to vote to adopt the plan which our neighborhood volunteers have worked so hard to help create.

Thank You for this Consideration,

A handwritten signature in black ink that reads "Holly Muñoz". The signature is written in a cursive, flowing style.

Holly Muñoz

Fairfield Neighborhood Association, President



Dear Fort Wayne Plan Commission and Common Council,

The residents and leaders of the Packard Area Planning Alliance have been diligently working with the City of Fort Wayne's Community Development Division on the creation of the Packard 2030 Neighborhood Plan. We have hosted countless late-night meetings, one-on-one conversations, surveys, pop-up events, door-to-door community engagement, and focus groups to get us to this moment. Through all of this outreach, we have interacted with over 1,500 people making it one of the most engaged neighborhood plans in the city. Together, the community has identified three primary focus areas in the Plan that will advance the goals and objectives of the Packard Area neighborhoods, including neighborhood revitalization, neighborhood character, and neighborhood public realm. This includes projects such as the continued redevelopment of Packard Park, ongoing support for historic preservation efforts, expanding housing choices and improving housing stock, and prioritizing beautification and pedestrian enhancements along major corridors. In working together as a collection of 18 neighborhoods seeking to identify and support common goals and initiatives, we will continue to be a vibrant community for residents and businesses to call home. We hope that this Plan becomes a working document that we can continue to implement over the next decade and to do so, we need your support and respectfully request that you approve all of the hard work that community leaders have put in thus far.

Sincerely,

Sierah Barnhart, Chair
Southwood Park

Ben Ruhl, Vice Chair
Oakdale

Lyndsey Sheets-Perez, Secretary
Williams Woodland

Rebecca Gremaux, Treasurer
Williams Woodland

Packard Area Planning Alliance Neighborhoods:

Broad River	Fairmont	Oakdale	West Rudisill
Courts of Woodhurst	Foster Park	Poplar	Williams Woodland Park
Creighton Home	Harrison Hill	Sherwood to Pettit	Woodhurst
Fairfield	Hoagland Masterson	South Wayne	
Fairfield Terrace Belmont	Illsley Place	Southwood Park	